**Course title :**

|  |
| --- |
| **Course Basic Information** |
| **Academic Unit:**  | Faculty of Economics of the University of Prishtina "Hasan Prishtina |
| **Course title:** | **Managements of innovation** |
| **Level:** | Master |
| **Course Status:** | Obligatory |
| **Year of Study:** | Second year (semester III) |
| **Number of Classes per Week:** | 3+0 |
| **ECTS Credits:** | 8 |
| **Time /Location:** | Prishtine |
| **Teacher:** | Prof. Asoc.Dr. Aferdita Berisha-Shaqiri |
| **Contact Details:**  | +383(0)44/222 580; aferdita.berisha@uni-pr.edu |
|  |
| **Course Description:** | Through this course we will try to present the steps on how to develop an innovation to present the practice and history of innovative success to learn the steps of developing a creative idea. |
| **Course Goals:** | *Innovation is a prerequisite for any kind of business, so that it stays on the market and continues to be consistent and sustainable. Businesses to be competitive have to develop creative ideas, through this subject we will try to teach students to be innovative to face the competition.* |
| **Expected Learning Outcomes:** | *Today we live at a time when we are witnessing that innovations have taken a big boost and affect our lives by making our daily obligations easier and enabling us to better manage our lives. At the end of the semester students will be presented to their colleagues with an innovative idea of working individually or in groups.* |
|  |
| **Student Workload (should be in compliance with student’s Learnign Outcomes)** |
| **Activity** | **Hours** | **Day/ Week** | **Total** |
| Lectures | 13 | 2 | 26 |
| Theory/ Lab Work/Exercises | 13 | 1 | 13 |
| Practical Work | 1 | 2 | 2 |
| Consultations with the teaher | 1 | 2 | 2 |
| Field Work |  |  |  |
| Test, seminar paper | 2 | 2 | 4 |
| Homework |  |  |  |
| Self-study (library or home) | 1 | 98 | 98 |
| Preparation for final exam | 2 | 20 | 40 |
| Assessment time (test, quiz, final exam) |  |  |  |
| Projects, presentations, etc.  | 1 | 15 | 15 |
| **Total** |  |  | **200** |
|  |
| **Teaching Methods:**  | *During the lectures, the use of modern technological equipment (projector) is practiced and interactive methods of interactive conversation are used to build skills to manage and create innovations.* |
| **Assessment Methods:** | The passing rate of the course is 51%.*Theoretical part 50%**Practical part, innovative creative idea 50%* |
|  |
| **Primary Literature:**  | 1.Darin J. Each,Ph.D, Innovation Step-­by-­Step, How to create and develop ideas for your chalange.2014.2. Robert f. Brands with Martin J. KleinmanMartin J. Kleinman, innovation,A 10-Step Program for Corporate Survival, 2010. |
| **Additional Literature:**  | 3.Tom Kelley with Jonathan Littman, The Art of Inovation.2000. |

|  |
| --- |
| **Designed teaching plan** |
| **Week** | **Title of the Lecture** |
| ***Week 1:*** | Presentation of the course syllabus. |
| ***Week 2:*** | Why Innovate? Visualize Your Innovation Future. |
| ***Week 3*:** | The Innovation System. |
| ***Week 4:*** | Step 1: Clarify the Challenge. |
| ***Week 5:*** | *Step 2: Formulate Questions.* |
| ***Week 6*:** | Step 3: Generate Ideas. |
| ***Week 7:*** | *Step 4: Analyze & Synthesize Ideas.* |
| ***Week 8:*** | Step 5: Develop Concepts. |
| ***Week 9:*** | Step 6: Test & Select Concepts. |
| ***Week 10:*** | Step 7: Communicate & Advance. |
| ***Week 11*:** | Product development process. |
| ***Week 12*:**  | The Five Stages of the Production Development Process: Example 1. |
| ***Week 13*:**  | The Five Stages of the Production Development Process: Example 2. |
| ***Week 14*:**  | Presentation of students' creative work. |
| ***Week 15*:**  | Presentation of students' creative work. |

|  |
| --- |
| **Academic Policies and Code of Conduct** |
| *As in any other subject, even in the subject* Managements of innovation*, the knowledge is acquired through the use of different forms of teaching. Since the forms of teaching work are conditioned by the organizational structure of learning, using technology and new forms of learning with a proactive and creative approach during the learning process. Students should adhere to all academic and courteous politics of the Faculty of Economics, among which are the regular follow-up of the lectures, the timely arrival in the lesson, the keeping of tranquility and active engagement in dialogue in lectures and exercises. Mobile / smart phones and other electronic devices should be switched off (or switched on) and not exposed during class hours. Laptops and tablet computers are allowed to be used only in silence; Other activities such as checking your personal e-mail or browsing web pages are prohibited.* |

**Note | If a student has more than 3 class assignements evaluated below 50% he/she loses the right on taking the final exam. Evaluation is done from 0-100 %.**