



University of Prishtina
"Hasan Prishtina"

University of Prishtina "Hasan Prishtina" – Faculty of Economics
Str. "Agim Ramadani" n.n.
10000 Prishtine – Republic of Kosovo
Three-year Bachelor's Degree Programme
Category: 1st Cycle Degree
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Faculty of Economics

Study Program

Applied Economics and Management

The study program in Applied Economics and Management is designed based on the main principles of the Faculty of Economics, as well as it contributes to the achievement of the University's mission for a faster integration in the European Higher Education Area. The success during studies, is key that the future generation contributes in the economic development of Kosova and wider.

Prishtina, 2016

Profile of the Study Program

The Bachelor Program Business Applied Economics and Management belong to 6 level of the European Qualification Framework.

- The Bachelor Program Applied Economics and Management provides with an in-depth knowledge and a wide range of skills to students regarding economic and business theories, or organizational and financing issues with the use of quantitative and analytical approach.
- The Bachelor Program Applied Economics and Management emphasize the application of economic concepts and the use of critical analysis to solve economic and managerial problems. It aims to produce graduates who are competent in explaining economic issues of interests, and have access to economic data and methods used in gathering them.
- The educational goal of the Bachelor Program Applied Economics and Management is to provide students with the problem solving skills, to enable them to work independently and responsibly in the future professional fields in a scientifically sound and practically relevant manner.
- Learning Outcomes

Graduates of the Bachelor Program Applied Economics and Management should:

- Have acquired solid knowledge of Economics and Management methods and instruments; and should be able to employ this knowledge when assuming professional managerial responsibilities in the organizations apply these and to identify and resolve issues in an independent manner;
- Have gained advanced skills demonstrating mastery and innovation required to solve complex and unpredictable problems in the field of economics and management, by employing application of knowledge and tools of economics and management to solve problems in a dynamic working area;
- Demonstrate skills in the field of economics and management to make judgments with respect to scientific, social and ethical aspects;
- Be able to recognize, analyze and provide solutions for economic issues; understand and apply both qualitative and quantitative methods;
- Have the competence to research, analyze, and interpret empirical data relevant for coping with economic issues;
- Be able to manage complex technical professional activities or projects, and group of individuals; take responsibility for decision making process in a dynamic working condition;
- Have worked with the subject matter and developed the methodical competences necessary to adequately understand new scientific findings in economics and management, conduct research, and to pursue a Master program.

Internship Organization

Students of the Faculty of Economics, during their third year of studies will have to engage in an internship in the duration of 1 month that will be linked with the development of the bachelor diploma theses; a credit bearing work experience in a non-class environment. The Faculty of Economics considers internship as a learning experience, and gives academic credit for it. Furthermore, the Faculty of Economics considers internship concept that gives

common advantages to the Faculty and the University of Prishtina as a whole, students and companies/institutions.

Each student who is in the third years of studies, can select a placement site in a number of ways. First of all, Faculty of Economics will sign different Memorandum of Understandings with different institutions, companies, and international organizations, which can offer internship positions for at least a month to the students of the Faculty of Economics. Secondly, students may apply to the different internship possibilities, which will be announced through the Faculty, daily newspapers or UP's Career Centre. Alternatively, students may propose to the Faculty an internship placement chosen on their own. Finally, all of the students who are already employed, may choose to turn their paid employment into an internship. Ideally, chosen internships should be consistent with the plan of study. During the lectures and tutorials students will gain theoretical as well as practical knowledge from the case studies, data analysis, presentations, team-work, homework, practical research that will be finalized with the diploma theses.

Practical Work – Job Opportunities

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Advantages to the student:

Internship help students gain practical and relevant experience, to acquire new skills, to explore career interests, make contacts, put the theory into practice and to enhance personal growth.

Advantages to the companies/institutions:

Internship helps companies/institutions to evaluate a potential employee's skills and interests before making a long-term commitment, and –after the internships – to hire experienced individuals who need only little additional training. To intensify relations with the world of business, to establish solid networks with the field.

International Comparability of the Programme

The study programs offered at the Faculty of Economics are comparable to the University of Ljubljana and Zagreb universities. The newly developed Bachelor Program Applied Economics and Management in English Language is similar to the study programs at the Faculty of Economics of Johannes Kepler University Linz in Austria, and tailor made to the Kosovar context, as well as available capacities and resources.